

We'll build the roadmap  
for all your insurance needs.



*Atlas General Insurance Services Presents*



***We make billing easy!***

# What is GoPay?



- Atlas **GoPay** enables policyholders to pay their workers' compensation premium each time they run and submit payroll
  - Payroll information is submitted to the **GoPay** system each pay period via self reporting or linking to one of thousands of approved payroll companies
  - Atlas **GoPay** calculates, in real-time, your workers' compensation premium each pay period
  - Funds are automatically remitted from the policyholders' bank account to Atlas via ACH



# Billing and Payment Options



## Payment Plans and Options for the Insured

Features*	Atlas GoPay™ Payroll Reporting	Direct Bill Installments	Annual Full Payment
	Pay-As-You-Go (ACH Only)		
<b>DEPOSIT PREMIUM</b> (Taxes and fees still due at bind)			
0% Deposit	✓		
5% Deposit	✓		
10% Deposit (5% Deferred)		✓	
10% Deposit	✓	✓	
100% Deposit			✓
<b>PAYROLL SUBMISSION</b>			
Payroll Provider Feed	✓		
Upload File/ Spreadsheet	✓		
Manual Entry	✓		
<b>PAYMENT METHODS</b>			
ACH	✓	✓	✓
Check		✓	✓
<b>FEES</b>			
Fees	See below**	\$10	

**\*\*GoPay Installment Fees**

- Monthly - \$10 Per Payroll Submission
- Bi-Weekly or Semi-Monthly - \$6 Per Payroll Submission
- Weekly - \$3 Per Payroll Submission

NOTE: Billing fees are based on payroll submission frequency.

**\*All payment plans and deposit thresholds are subject to underwriting approval.**

# What Are the Benefits of GoPay?



- Quick online enrollment
- Customer support line for assistance and on-going support
- Offers easy-to-use flexible reporting options
  - Payroll submission based on insured's payroll frequency
  - Online self reporting
- Automatic ACH payments, eliminating the need for paper checks and reducing the occurrence of late payments and cancellation notices (NOC)
- Predictability and maximization of cash flow
- Elimination/minimization of year-end premium audit shock
- Ability to compete with large payroll service companies
- Fast, safe and secure



***NOTE: Direct Bill Installments and other payment options available in addition to GoPay***

# Why is This Important?

- Differentiate your business
- Ability to compete with large payroll service companies
- Meet your customers' requirements with flexible billing options
- Improve customer satisfaction by reducing large premium audit adjustments at the end of the year
- Ability to increase retention and attract new business



# How to Get Started

- Request Atlas **GoPay** as the billing option when binding a policy
- Provide policyholder contact information
- If the policyholder does not enroll during an acceptable time-frame, you may be asked to contact the policyholder to assist





# Who Does Everything Else?

- Easy enrollment is completed online with live assistance from an Atlas **GoPay** specialist
- If further assistance is necessary, Atlas will contact the insured via phone to describe the program and determine the best method of submitting the payroll information
- Atlas will manage the process when exceptions occur



# Contact Us



To learn more about GoPay please visit  
[atlas.us.com/gopay](https://atlas.us.com/gopay)

For more information please  
contact our marketing department at

[marketing@atlas.us.com](mailto:marketing@atlas.us.com)  
**(855) 309-3310**

***Call today to learn more and receive  
complimentary support services!***



**THANK YOU!**

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